

UMF Strategic Visioning 2023

GOAL I

To build and nurture collaborative relationships which strengthen the body of Christ

Strategies

1. Foster and nurture social connections for our current and future constituents
2. Communicate our ministry offerings to achieve 100 percent name recognition among those we are called to serve
3. Offer relevant educational programs
4. Live-out the standards of the Foundation's core values
5. Financially support ministries through grants and individuals through scholarships
6. Explore, connect and nurture partnerships that share our core values

GOAL II

To faithfully steward the resources entrusted to us and inspire and equip others to do the same

Strategies

1. Manage a high-performing, socially-responsible investment portfolio through active engagement and prudent action(s)
2. Maintain a staff of qualified professionals who serve as trusted and knowledgeable resources for constituents
3. Maintain a pool of grant-writing professionals to help our constituents locate grant opportunities that align with their ministry endeavors
4. Develop and implement accountability measures for financial transparency
5. Provide opportunities to educate and inform constituents regarding financial responsibility
6. Identify and share stories that celebrate the faithful use of financial resources
7. Offer annual constituent survey

GOAL III

To foster a culture of joy, trust, respect, and collegiality that celebrates and leverages our unique abilities, and unites us in common purpose for those we are called to serve

Strategies

1. Create space and time for God to speak into the mission and vision of the Foundation
2. Adopt an intentional pattern of hands-on community service, with a priority on activities that support and enhance existing relationships
3. Conduct an annual employee satisfaction survey in conjunction with the annual performance evaluation
Alternate: Quarterly Check-Ins and Yearly Employee Goal-Setting inclusive of Hopes & Dreams
4. Encourage self-care personally and corporately
5. Discover unique abilities and support professional development
6. Create space and time for colleagues to learn from one another
7. Encourage one another to function with the highest integrity
8. Adhere to best hiring practices related to staff position competencies